



BUSINESS/PARTNERSHIP Proposal

Digital Services: Recruitment And Training

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MaskHr is a premier recruitment and training agency dedicated to helping companies establish highly skilled, competent, and fully trained teams. With a primary focus on sourcing and training employees to the highest industry standards, we aim to streamline your recruitment process, allowing your business to function efficiently without unnecessary overhead.





Blessing Ugbechie Founder & CEO



Yvonne Michaels *Co Founder & COO*

Mission & Vision

- To empower companies by providing highly skilled, welltrained employees who seamlessly integrate into their teams, enhance productivity, and contribute to long-term success.
- MaskHr is committed to reducing the workload for our clients by offering an end-to-end recruitment and training solution that is efficient with no cost, and tailored to the highest standards.
- It is our mission to connect exceptional talents with forwardthinking companies, fostering partnerships that enhance brand experiences and drive mutual success.





VISION

- Our vision is to be the leading bridge between top-tier talents and visionary companies, creating a future where every "client and candidate" partnership drives exceptional customer experiences and longterm growth.
- MaskHr envisions a future where companies can rely on us to build teams that are not only capable but are also aligned with their strategic goals and organizational culture.

Our Goals



EXPAND CLIENT BASE

Goal: Increase the number of companies partnering with MaskHr. **Objective:** Acquire new clients each quarter, focusing on building long-term relationships through exceptional recruitment and training services. **Metric:** Client acquisition rate and retention.

OPTIMIZE RECRUITMENT PROCESS EFFICIENCY

Goal: Reduce the overall time-to-hire, streamlining the recruitment process to better meet client timelines.

Objective: Shorten the recruitment cycle from 6-8 weeks with a future goal of reducing it to 1-3 weeks depending on the job roles.

Metric: Average time-to-hire and process completion rates.



DELIVER HIGH-QUALITY TRAINING AND STANDARDS

Goal: Ensure that all recruits meet industry-leading quality and skill standards before onboarding.

Objective: Achieve a minimum competency level of 90% on post-training assessments for all recruits.

Metric: Average scores on training evaluations and client feedback on employee performance.



MAINTAIN HIGH CLIENT SATISFACTION AND RETENTION

Goal: Ensure MaskHr's clients experience reduced workloads, cost savings, and effective staffing.

Objective: Attain a 90% or higher client satisfaction rate, measured through quarterly surveys and feedback.

Metric: Client satisfaction score and feedback trends.



DRIVE COST EFFICIENCY IN RECRUITMENT AND TRAINING

Goal: Lower costs associated with recruitment and training while maintaining high service quality.

Objective: Drastically reduce recruitment and training costs for every hire each quarter through process improvements and effective sourcing. **Metric:** Cost per hire and training expenditures.

ESTABLISH A SYSTEM FOR CONTINUOUS EMPLOYEE PERFORMANCE TRACKING

Goal: Ensure recruits continue to perform at high standards beyond onboarding.

Objective: Track new hires at 30, 60, and 90 days, with a target that 85% of new hires meet or exceed performance goals.

Metric: Performance evaluations at each milestone and client feedback on employee integration.



ENHANCE BRAND RECOGNITION IN INTERNATIONAL RECRUITMENT

Goal: Position MaskHr as a go-to provider for international recruitment and training. **Objective:** Increase brand visibility through digital marketing campaigns, client referrals,

and thought leadership.

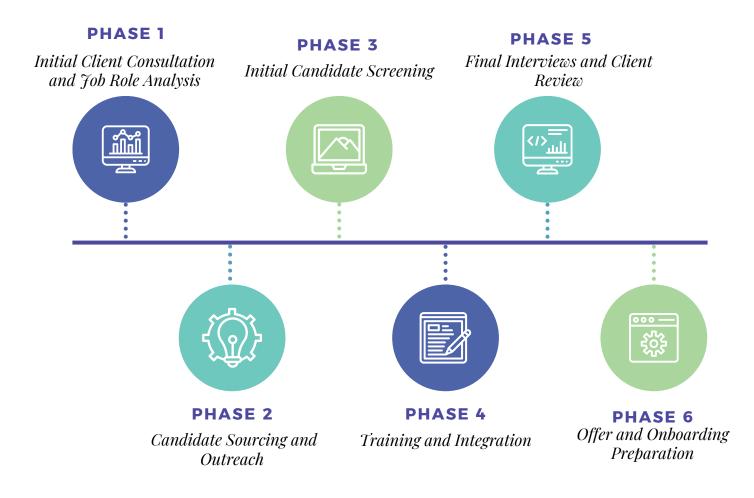
Metric: Engagement metrics on marketing efforts, referral rates, and industry recognition.

Proposed Timeline For Recruitment

The proposed timeline for MaskHR's recruitment process is designed to be completed within 2-3 weeks. This also depends on the company's recruitment process and time frame, we ensure a streamlined approach to sourcing, evaluating, and preparing new hires to meet Clients standard.

From the clarifying of job roles and recruitment, we focus on screening and shortlisting, undergoing interviews and background checks, training and onboarding.

We ensure new hires reach high competency standards and integrate smoothly into our client's organization.



This timeline allows MaskHR to efficiently and effectively manage our client's training and recruitment. We deliver qualified and wellprepared employees ready to contribute meaningfully from the onset.





1. Talent Sourcing & Advertising

All job advertisements, premium postings, and targeted marketing to attract candidates are fully covered by the recruitment company.

• Client Cost: \$0

2. Candidate Screening & Assessments

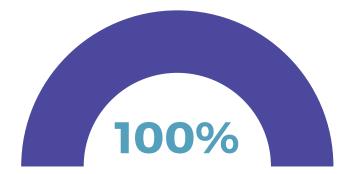
Costs for resume screening, initial interviews, skills testing, and background checks are included at no charge to the client.

• Client Cost: \$0

3. Recruitment Team Services

The recruitment team's salaries and related expenses for managing hiring processes, including communication and coordination, are fully funded by the recruitment company.

• Client Cost: \$0



4. **Training and Development Programs** Development and delivery of custom training programs, including materials and

training programs, including materials and resources, are provided at no expense to the client.

• Client Cost: \$0

5. Onboarding Support

Comprehensive onboarding support, covering orientation, paperwork, and integration assistance, is handled entirely by the recruitment company.

• Client Cost: \$0

6. Technology & Software Licenses

Any software or technology needed for recruitment, training, and performance tracking is covered internally.

• Client Cost: \$0

7. Performance Tracking and Follow-Up

Post-hire performance monitoring, including evaluations at 30, 60, and 90 days, along with any required follow-up training, is provided at no charge.

• Client Cost: \$0

Total Client Cost: \$0



1. Reduced Workload and Administrative Burden

MaskHr handles the entire **Recruitment**, **Onboarding**, **Training**, and **Payroll** process, allowing clients to focus on core business operations without the stress of managing recruitment logistics.

2. Access to Pre-Screened, High-Quality Talent

Clients receive candidates who have been carefully screened and assessed for both skills and cultural fit, ensuring they are well-prepared to meet company standards from day one.

3. Tailored Training and Skill Development

Each recruit undergoes customized training specific to the client's industry, role, and needs, ensuring employees are fully prepared to add immediate value.

4. Seamless Onboarding and Integration Support

MaskHr's onboarding process prepares employees to smoothly integrate into the client's company culture and operational workflow, reducing the transition period and improving productivity.

5. **Performance Monitoring and Continuous Improvement**

MaskHr monitors new hires' performance at key intervals (30, 60, and 90 days), providing ongoing support and additional training if needed to ensure sustained success and client satisfaction.

6. Cost Savings on Recruitment and Training Infrastructure

Clients avoid expenses related to job postings, assessment tools, training materials, and other recruitment infrastructure, as MaskHr covers all associated costs, resulting in significant cost savings.





7. Flexibility and Scalability

MaskHr provides scalable solutions that adapt to the client's changing needs, making it easy to fill multiple positions or accommodate shifts in workforce requirements as the business grows.

8. Dedicated Client Support and Communication

MaskHr offers personalized support throughout the recruitment and training process, with regular updates and a dedicated point of contact to ensure transparency and responsiveness.

9. Enhanced Brand Reputation

Partnering with MaskHr can help clients build a strong reputation as an employer of choice, as they consistently onboard high-caliber employees trained to the highest standards.

10. Enhanced Employee Retention

MaskHr's thorough recruitment, training, and onboarding process increases the likelihood of long-term employee retention. By selecting candidates who fit both the role and the company culture, and providing them with strong foundational training, MaskHr helps clients reduce turnover, saving them time and resources associated with frequent rehiring.

SUMMARY

MaskHr's "0 cost" budget structure ensures clients receive comprehensive recruitment and training services without incurring any direct expenses. All costs associated with talent acquisition, employee training, and onboarding are fully managed and covered by MaskHr. This allows clients to focus on their core operations while benefiting from skilled, well-trained employees ready to contribute from day one.

These benefits emphasize MaskHr's commitment to supporting clients in building a highly skilled, reliable workforce, all while minimizing their time, effort, and financial investment in recruitment and training











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